

KBKG

KALAKKAL BOYS & KILLADI GIRLS

Tamil Entertainment YouTube Channel · Chennai, India

2,640+

Subscribers

1M+

Views on Top Short

150+

Videos Uploaded

10 mo

Consistent Uploads

Seven real friends. Zero scripts.

Vivek, Shiva, Pradeep, Janani, Farzana, Thirupathi, and Tamizh — seven people who've known each other for years, making 100% unscripted challenges, food battles, group games, and squad vlogs every single week from Chennai.

SHORTS Every day · 7:00 AM & 7:00 PM IST

VLOGS Every Sunday · 10:00 AM IST

1 MILLION VIEWS — Tamil translations of English sports names Short

Most viewed video · crossed 1M within the first year of the channel

The Squad

KBKG is a Tamil entertainment YouTube channel from Chennai, Tamil Nadu, India. We are seven real friends — Vivek, Shiva, Pradeep, Janani, Farzana, Thiruppathi, and Tamizh — making 100% unscripted fun challenges, food challenges, group games, and squad vlogs since May 2025.

Everything you see on our channel is genuine. No scripts. No fake reactions. Just seven people who have known each other for years, a camera, and one genuinely unhinged idea every week.

CONTENT

What We Make

- Daily Shorts** 7 AM & 7 PM every day — quick punchy challenges, trending audio, Tamil humour
- Weekly Vlogs** Every Sunday 10 AM — full squad challenges, beach games, food battles
- Food Challenges** Bottle flip, spicy food, tandoori battles — real reactions, no acting
- Group Games** Beach games, indoor dares, acting challenges, viral Tamil trends

AUDIENCE

Our Audience

- PRIMARY** Tamil-speaking youth aged 15–30 across Tamil Nadu and globally
- LOCATION** Chennai, Tamil Nadu, India — with diaspora reach internationally
- INTEREST** Comedy, challenges, food, group games, Tamil culture & trends
- LANGUAGE** Tamil & English — content accessible to Tamil speakers worldwide

By the Numbers

2,640+

YouTube Subscribers

1,000,000+

Views on Top Short

150+

Total Videos Uploaded

10 Months

Consistent Daily Uploads

SCHEDULE

Upload Schedule

Shorts Every Day · 7:00 AM & 7:00 PM IST

Full Vlogs Every Sunday · 10:00 AM IST

VIRAL MOMENT

1 Million Views

Tamil Translations of English Sports Names Short — crossed 1M views within the first year of the channel.

Partner with KBKG

SHORTS MENTION

- Brand mention in 1 Daily Short
- Product placement or logo overlay
- Caption shoutout with brand tag
- Story share on Instagram

VLOG INTEGRATION

- Dedicated segment in weekly vlog
- 30–60 second brand integration
- Natural squad interaction with product
- All social platforms promotion
- Dedicated Instagram Reel

CHALLENGE SPONSOR

- Full episode built around your brand
- Custom challenge designed for product
- Opening & closing brand segment
- Website feature on kpkg.in
- All platforms promotion package
- 1 month Instagram story mentions

All packages are customisable. Pricing available on request.

We work with brands that fit our audience — food, lifestyle, entertainment, and more.

Get in touch

info@kpkg.in · kpkg.in/sponsor · instagram.com/kpkg_team

Meet the Squad

VIVEK**The Director**

First to try anything, no matter how crazy it looks

SHIVA**The Mastermind**

Always cooking up the craziest challenge ideas

PRADEEP**The Showstealer**

Keeps everyone laughing with quick wit and reactions

JANANI**The Fearless**

Proves girls can do anything better than the boys

FARZANA**The Chatterbox**

The brains behind every winning team strategy

THIRUPPATHI**The Wild Card**

Unpredictable, full of surprises every single video

TAMIZH**The Entertainer**

Brings the energy and keeps the vibes sky high

WHY PARTNER WITH KBKG?**Real friendships = Real reactions = Real audience trust.**

Your brand integrates naturally, not forcefully.

Tamil audiences respond to authenticity — and that is all we do.

info@kbg.in · kbg.in · [@KBKGChannel](https://www.youtube.com/channel/UCBkkgChannel) · [@kbkg_team](https://www.instagram.com/kbkg_team)